

Nestlé Bangladesh wins 'Best CSR Award 2021' in Community Engagement category for Sustainable Sourcing



Nestlé Bangladesh brings home the accolade of 'Best CSR in Community Engagement' for Sustainable Sourcing of rice, wheat, and spices by guiding the farmers in the rural community of Dinajpur as to how safe rice, wheat, and spices are to be grown following international norms through very special training and follow-up. The award ceremony was organized by The Daily Star and CSR Window on 29th October 2021.

The CSR award is a prestigious recognition in the country, where all the corporate giants, both local and multinational, participate. Participants went through rigorous background data and fact checks. They also attended advocacy sessions with policymakers and regulators of the country.

Md. Abdul Mannan, Hon'ble Minister, Ministry of Planning, handed over the award to Mr. Deepal Abeywickrema, Managing Director, Nestlé Bangladesh Limited.



Mr. Abeywickrema was quoted by the press saying, "We are extremely honoured and humbled by the recognition of the work that we have done. Creating Shared Value lies at the very heart of how we do business at Nestlé. Our approach is built on the conviction that business can be a force for good, by simultaneously creating value for shareholders and for society at large"

It is indeed a great pleasure for Nestlé Bangladesh Limited to be connected to the CSR forum of the industry and to be recognized for the CSV initiatives the organizations take diligently from its inception to bring positive impact in the society.

We focus our work on three interconnected impact areas: the individuals and families who place their trust in our products and brands; the communities where we operate; and the planet. We are driven by our purpose to enhance quality of life and contribute to a healthier future.

Regardless of who we are, where we live, and what we do, we all have a moral obligation towards each other, our future generation, and other species to sustain the planet. Thus, we believe that businesses and organizations must adopt a well-rounded approach towards sustainability, taking everything into account. As the world's largest food and beverage company, Nestlé is going beyond its commitment and specifying plans to achieve zero carbon emission by 2050 and halve it by 2025. Under this flagship of Roadmap to Net Zero, we have taken everything into account-our sourcing, our operations and most importantly our advocacy. We are continuously driving our commitments towards Environmental Sustainability like Zero wastewater discharge factory (already achieved), 100% Re-cyclable/Re-usable packaging by 2025.